Be an OpenMPCon 2016 Sponsor!

GET INVOLVED AND HELP SHAPE THIS OPENMP COMMUNITY.

The largest annual gathering for the community of OpenMP developers, OpenMPCon is organized by the OpenMP community for the OpenMP community and users of all directive-based parallel programming models. The conference will attract a diverse group of attendees using a wide variety of platforms and toolsets. Your sponsorship helps keep OpenMPCon accessible to the widest possible audience.

The available sponsorship packages are below. We are flexible and willing to work with you to design the sponsorship package that will fulfill your business needs. **If you don't see what you want, please contact us at sponsorship@openmpcon.org.**

Why Sponsor OpenMPCon?

Multicore computing is no longer isolated to traditional supercomputing centers. Most personal computers today feature multiple cores, and even embedded systems are featuring multicore devices. With this explosion of heterogeneous computing comes a greater need to promote simple, sane, and open standards that encourage clean programming which is portable.

A great way to support the OpenMP specification is to encourage its widespread use in industry and educational institutions and to promote good OpenMP programming practices... something that OpenMPCon strives to do.

Signing up for sponsorship opportunities will provide a solid step in the right direction. And if you want to get even more involved, consider joining the OpenMP ARB (learn more at openmp.org).

OpenMPCon Profile

The OpenMP ARB underwrites and supports OpenMPCon, including technical mentoring by a number of active participants of the Language committee. In this our inaugural year, OpenMPCon is partnering closely with IWOMP, which will be holding its annual conference at the same location. In fact, we are encouraging cross-registration for these events and offering discounted prices to those who register for both.

OpenMPCon at a Glance

When:	October 3-5, 2016
Where:	Nara, Japan at Nara Kasugano International Form
What:	A mix of full-day tutorials, invited talks, and user presentations
Audience profile:	Developers, technologists, programmers, hackers; bloggers and authors; scientists, engineers, domain experts, and Language Committee members.
Attendance:	40-50
URL:	openmpcon.org
Partners:	OpenMP ARB, IWOMP, and you: our Sponsors

sponsorship@openmpcon.org

Attendees

OpenMPCon attendees are expected to include developers and technologists in high-performance computing, from students and developers hungry to learn new tools and techniques, to technology writers, engineers, and other domain experts. While we expect a large portion of the attendees to this first event will be from western Europe, we also expect attendees from North America and elsewhere.

Sponsorship Opportunities

We have several levels of sponsorship packages available with a range of benefits, however if you would like to pursue your sponsorship in another way, we would like to hear from you! Please contact us at sponsorship@openmpcon.org and we'll be happy to work with you.

- **Gold – $5K**: All the benefits of the Silver package, plus: a table-top display area; display of your stand-up banner or poster in registration area; a total of 4 free ticket to attend; priority positioning of your sponsorship logo in promotional and conference materials.
- **Silver – $3K**: All the benefits of the Bronze package, plus: an item of literature on the literature table; a total of 3 free ticket to attend; and one item of your choice given to attendees at registration.
- **Bronze – $1.5K**: Your sponsor logo and link on the OpenMPCon website as well in all promotional material, press releases, and social media before and after the event; 1 free ticket to attend; and recognition and thanks by name in the opening session as well as in printed conference materials.

À la Carte Sponsorship Options

For those who sign on as a sponsor at any of the above levels, additional opportunities are available to provide wide recognition during the conference:

- **Breaks – $2K**: Signage at morning and afternoon break catering stations (Limit: 3).
- **Lanyards – $1K (+ lanyard cost)**: Your name or logo + "OpenMPCon" on attendee lanyards (Limit: 1).

See the Sponsorship Package Comparison Chart on the following page

Help us make OpenMPCon happen!
sponsorship@openmpcon.org

2016 Sponsorship Opportunities

The majority of the funding for OpenMPCon is provided by our sponsors, with any excess funds rolled into the event in the following year. Please consider a sponsorship package below. **If you don't see what you want, please contact us at sponsorship@openmpcon.org.**

2016 Sponsorship Benefits	Bronze	Silver	Gold
A seat on the conference planning board			
Full session presentation slot[1]			
Sponsor logo animation in all OpenMPCon videos[2]			
Your giveaway at opening session[3]			
Your giveaway at up to three technical sessions[3]			
Access to the attendee list[5]			●
Table-top display opportunity			●
Poster or stand-up banner in the session area lobby			1
Priority positioning of sponsorship logo			●
Additional item of your choice on literature table[3]			●
Your literature or other item given to attendee at registration[3, 4]		1	2
Item of literature included on the literature table[4]		1	2
Free pass to attend OpenMPCon 2016	1	3	4
Opportunity to participate in À La Cart Sponsorship Options	●	●	●
Your sponsorship logo on OpenMPCon web and printed materials	●	●	●
Your company description and link on the OpenMPCon website	●	●	●
Recognition and thanks by name at the opening session	●	●	●

Community Sponsorships

We will offer community sponsorships with conference approval. A community sponsorship is open to user groups, schools, or other membership organizations that give the conference non-financial support in the form of links on their organization's website and multiple communications to their members. Please contact sponsorship@openmpcon.org for details. Community sponsors are recognized with an logo and link on the website and access to the literature table.

1. Presentation slot: Presentation must be on a topic related to OpenMP and approved by OpenMPCon program committee.
2. A video of each OpenMPCon session will be available on openmp.org, openmpcon.org, and youtube.com. Benefactor sponsorship logo will be included at the start of each video.
3. Giveaway items: The organizers reserve the right to review and reject any proposed item due to suitability, size, or other factors. A small service fee may be charged if the item involves significant additional organizational expenses.
4. Literature: Literature must be printed material of up to 4 pages that is letter- or A4-size or smaller.
5. Includes only the names and email addresses of those attendees who give us permission to share their inforamtion.